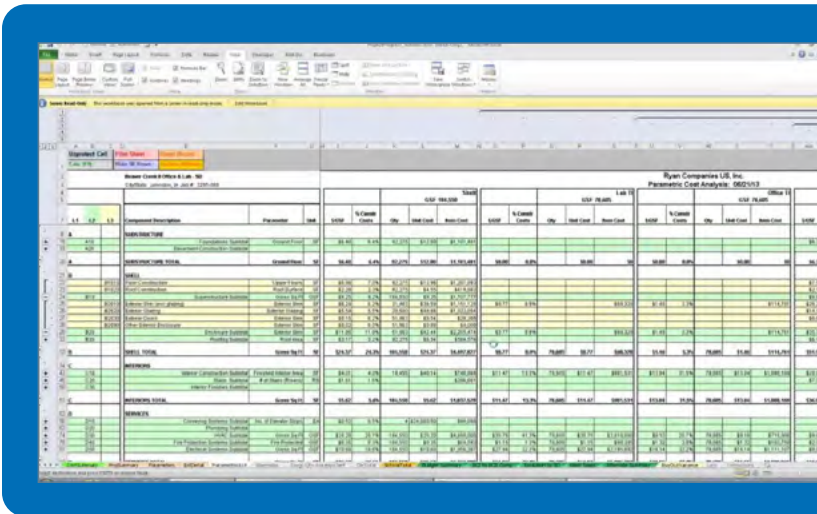


Why choose The EDGE[®] software over Microsoft[®] Excel?[®]



Are your spreadsheets complex with multiple worksheets and cells referring back to other sheets? Are your estimates consistent between estimators or bids? Is it easy for you to review your bids? How do you make sure you are not overbidding or underbidding?

ACCURATE ESTIMATES IN LESS TIME

The EDGE[®] Estimator is a professional-grade, all-in-one, estimating and takeoff solution for commercial subcontractors. It's robust and detailed enough for bids of any size, customized for your trade, and intuitively designed to help new and seasoned estimating professionals work smarter, bid sharper, and build better. Builder Built. Pro Preferred.[®]

THE COMPETITION IS FIERCE

Margins are tight. Schedules are aggressive and you're competing against more companies. To win more work and guarantee the profitability of every project, you have to build more estimates with more speed and more accuracy. In this more, more, more world, one thing is certain: Yesterday's estimating methods will no longer cut it.

BUILT BY CONSTRUCTION EXPERTS WHO UNDERSTAND YOUR BUSINESS

For over 30 years, The EDGE has been the software of choice for construction subcontractors. Built by tradesman, for tradesmen, The EDGE is designed around your workflow, not how software people think you should estimate.

“In a little over 6 months after the implementation of The EDGE Estimator software, we tripled the amount of proposals we sent out.”

—Samuel M. Imbriaco
General Manager, Architecture Roof Systems, LLC

MEASURE, PRICE, REVIEW AND MANAGE WITH THE EDGE®

A process of steps with The EDGE Estimator that helps you prepare more bids in less time with greater accuracy

MEASURE

While other electronic takeoff solutions enable you to measure and send takeoff quantities to your estimate through an application "integration," The EDGE is the only software that has takeoff and cost estimating in one application. With the takeoff built in, you can:



- Eliminate the risk of data transfer corruption or conversion errors
- Avoid manual data entry mistakes
- Easily view the Takeoff and Estimate at the same time on two different monitors, not two windows on one monitor.

PRICE

Building bids can be tedious and time consuming when using outdated applications like Excel®. One wrong mouse click or keyboard entry can be frustrating or worse, your estimate is wrong. We believe in building software that helps you and has "SMART" features and functionality.

Instant, real-time updates of materials and labor as you are performing your takeoff.

Item	Description	Quantity	Unit	Price	Total
100	Excavate 12" x 12" x 12" concrete	100	sq ft	1.50	150.00
101	Excavate 12" x 12" x 12" concrete	100	sq ft	1.50	150.00
102	Excavate 12" x 12" x 12" concrete	100	sq ft	1.50	150.00
103	Excavate 12" x 12" x 12" concrete	100	sq ft	1.50	150.00
104	Excavate 12" x 12" x 12" concrete	100	sq ft	1.50	150.00
105	Excavate 12" x 12" x 12" concrete	100	sq ft	1.50	150.00
106	Excavate 12" x 12" x 12" concrete	100	sq ft	1.50	150.00
107	Excavate 12" x 12" x 12" concrete	100	sq ft	1.50	150.00
108	Excavate 12" x 12" x 12" concrete	100	sq ft	1.50	150.00
109	Excavate 12" x 12" x 12" concrete	100	sq ft	1.50	150.00
110	Excavate 12" x 12" x 12" concrete	100	sq ft	1.50	150.00



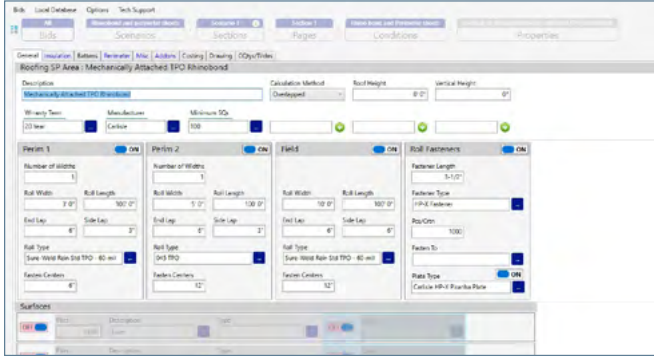
SMART feature

Database of Trade-specific conditions.

Unlike other solutions that provide a starting point or give you generic terms that fit all trades, The EDGE has the most comprehensive list of manufacture-specific components in the estimating software industry.

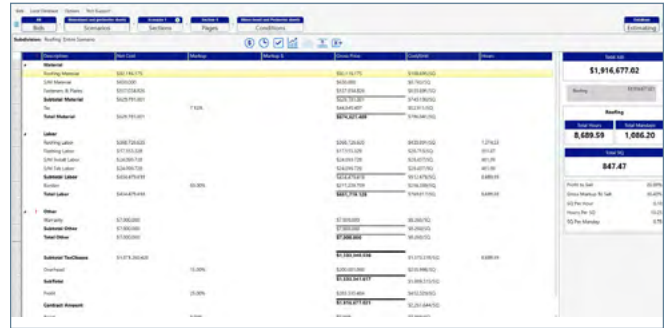
Item	Description	Quantity	Unit	Price	Total
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110	Excavate 12" x 12" x 12" concrete	100	sq ft	1.50	150.00

Trade-specific language. Built by tradesman, for tradesman The EDGE® Estimator uses words that you understand, customized to your trade. You won't see SF in pitch or have to manually choose how pitches are ordered.



REVIEW

Reviewing multiple estimates from multiple estimators can be challenging, but with The EDGE you can view the total costs broken down by project, view your material, labor and other fixed costs in real time while making changes on the fly from any screen.



SMART feature

What-if Analysis. Whether you need to do a value bid, change order or prepare variations of a bid, simply copy that scenario and change what you need.



SMART feature

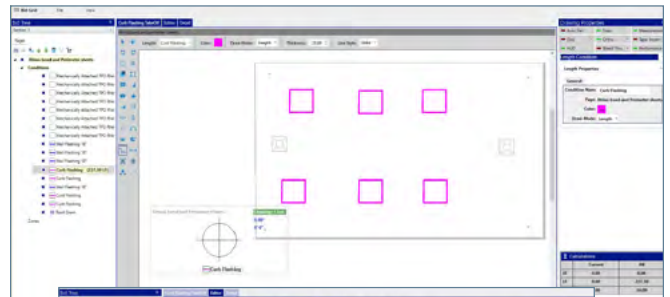
Bidding in a different region? The **Locale list** provides a central repository for you to keep fixed prices based on region. Whether it's labor rates, taxes or permit costs for a region or union vs. non-union jobs the Locale list provides a way for you to adjust and save variable fees needed for your estimate.

Audit Trails? In Excel, it's challenging and time consuming to determine changes. The EDGE has many SMART features that show if a change occurred and by how much.



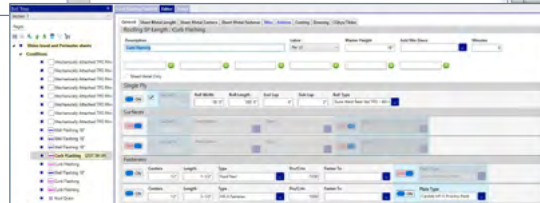
SMART feature

What was done and where? Go to the Takeoff and see what was measured and the items listed behind the condition.



SMART feature

Do you have changes? Simply find and replace, and all instances are updated everywhere. For example, if it's a piece or part, the material is updated and recalculated wherever it is referenced.



Change in materials or labor? The Change column displays an up or down arrow to indicate an increase or decrease and Prod Mult column will show you the percentage of change. To see the details of the change, simply double click the row.

Smart Labor® dynamically adjusts your labor rate on any factors that could slow down or speed up the installation



SMART feature

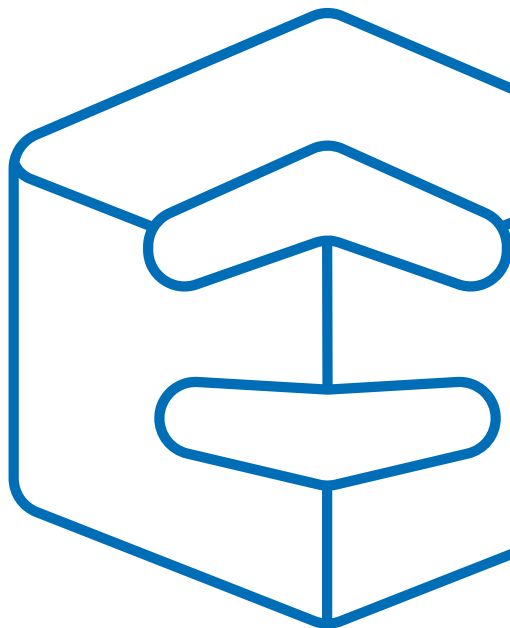
Reports are customized by trade and provide the most relevant information requested by EDGE® Estimator users. And if one of the default reports doesn't fit your needs, you can customize any report or create your own.

MANAGE

Whether you need to share with field personnel, subcontractors or accounting—The EDGE has all the information in one place. Project managers or owners can easily communicate directly from the application. The detailed reports can be exported with ease, making you more accurate, efficient and consistent—anytime, anywhere.

WORKING TOGETHER IN THE SAME WAY

The focus of The EDGE is on speed and accuracy. We don't tell you how to estimate but rather provide a platform to create standards. And with network and cloud options, multiple estimators can work on the same bid, estimating different sections of the bid at the same time while sharing conditions and labor rates, so all estimates are the same ... across all bids or company-wide.



FOR MORE INFORMATION:

visit www.estimatedge.com,
call **844-334-3378**, or email
sales@estimatedge.com

Bid sharp. Build sharp.®

561-276-9100 | www.estimatedge.com

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